

100% Job Assured*

Globally Recognized
AI-Powered Design,
Video & Marketing
Certification Programs

In Partnership with Skill India and Jain X

Graphic Design | Video Editing | Motion Graphics | Marketing



A Note From The Founder & CEO

When we started Digital Nest, our goal was simple, to build a business school that reflects the real world, not just the classroom. We saw a huge gap between what traditional B-Schools teach and what companies actually need.

So, we created the Digital Nest School of Business, where learning is hands-on, mentors are working professionals, and outcomes are career driven.

Over the past decade, Digital Nest has trained over 7,800+ students, helped them launch careers in top companies, and watched many transform into successful Entrepreneurs, Digital Marketers, and Innovators. This legacy has shaped our vision for a business school where education meets execution.

Here, students don't just earn certificates, they build skills, portfolios, confidence, and networks. We blend industry exposure, digital expertise, and core business knowledge into one powerful experience.

Our purpose extends beyond student outcomes. We actively collaborate with partner agencies and startups to help businesses grow in the digital age, and we support aspiring entrepreneurs in building scalable ventures with the right mindset and resources.

At Digital Nest, we're not just building careers, we're building a community of thinkers, doers, and change-makers who are ready to shape the future of business.

Welcome to a Business School where education meets execution.

Warm Regards,
Sandeep Reddy Santhosham
Founder & CEO

ALUMNI ACROSS THE GLOBE



STRONG NUMBERS & COUNTING

6,000+

Trained Students

4.8★

Google Rating

5+

Technology Apps

2000+

Recruitments
Completed

10+

Collaborations &
Partnerships

AWARDS



RECOGNITIONS & AFFILIATIONS



ADVISORY BOARD

Vishnu Murthy

Data Scientist, nVipani
Mtech, Industrial Management, IIT Madras

20 years of experience in the Information Technology industry having performed different roles like Software Programmer, Tester, Tech lead in the initial years and then as a Project Lead, Onsite Coordinator, Business Analyst and data scientist in subsequent years.



Mr. Ganesh Rayala

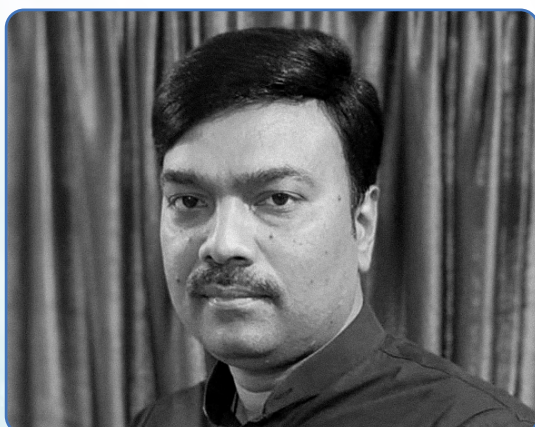
M.A, Journalism, Advertising, Communication,
Marketing IIM, Calcutta Ex-T-HUB DIRECTOR

Entrepreneur, leader, mentor, strategist and a man of vision. With over 15 years of experience, Ganesh's professional experience comes from diverse backgrounds like IT, Power, Infrastructure, Waste management Real estate, Telecom, Retail, and Startup incubation.

Dr. Harshita Kumar

Professor & Director
Atharva School of Business (ASB)

Dynamic Marketing Professional with 20 years of experience in Media and Education Management industry. A Postgraduate in Marketing, teaches Digital Marketing, Sales Management, Retail Management, and Marketing communication to Management aspirants.



Dr. Kunal Gaurav

PhD (Business Administration), MBA (Gold Medalist),
UGC-NET, PGDTD, AMT, ADM, FISBM

An Expert Academician With 18+ Years of Experience in Management Teaching, Research & Publications, and Academic Administration

WHY DIGITAL NEST ?



Beyond Traditional B-Schools

Our curriculum is designed and delivered by real time industry experts with hands-on experience, not just academic faculty.



Learning by Doing

Real time case studies, live projects, internships, and simulation based learning instead of boring textbook theory.



Holistic Campus Culture

While we follow all key academic principles, we also promote festivals, student clubs, cultural events, and inter-college competitions for overall personality development.



Industry-Relevant Curriculum

We teach what companies actually use—tools, platforms, and strategies that are shaping the business world today.



Affordable, Yet Premium

We offer world-class business education at a fraction of the cost of traditional MBA programs.



Strong Industry Network

Backed by a 11 year legacy in digital education with over 7,800 alumni placed in top companies.



100% Job Guarantee

We offer assured placements with dedicated placement support at affordable fees, making quality business education accessible.



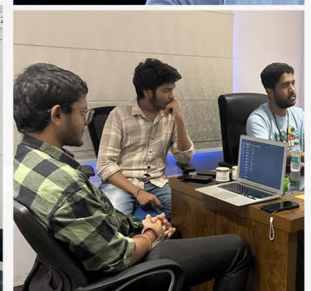
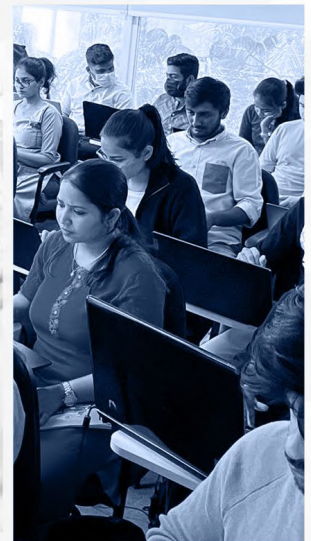
Prime Location Advantage

Located in the heart of HiTech City, Hyderabad, India's fastest growing IT and business hub, giving students direct access to top companies.



Guest Lectures & Workshops

Regular sessions with CXOs, founders, and top level managers to stay updated with industry trends.



LEARNER JOURNEY AT DIGITAL NEST

START

1 Onboarding

- Joining Form
- Whatsapp, LinkedIn & Instagram Groups
- LMS & Job Portal App

2 Induction

4 Days Orientation Sessions

5 During the Course

- Material
- Assessment
- Real Time Project
- Agency Visits
- Assignments
- Attendance
- Feedback
- Alumni Takeovers

4 PROGRAM START

3 Ice Breaking Sessions

Group Activities, Presentations, SWOT Analysis

Guest Lectures

Doubt Clarification Sessions

6 Course Completion

Final Assessment

Freelance/Business

Job Seeker

Final Certification

7 Graduation Day

9 Business Owner/ Freelancing

- Blueprint Strategies
- Setting Up Agencies
- Freelance Opportunities
- Reporting

8 Placement Prep

- Mock Interviews
- Resume Building
- Portfolio Building
- Interview Deck

- Newsletters
- Events
- DN Klub
- Workshops
- Networking

10

Alumni





OUR PROGRAMS

SCHOOL OF CREATIVITY

- **Certified Graphic Designing
Professional Program (CGP) - 2.5 Months**
- **Certified Video & Motion Graphics
Professional Program (CMP) - 4 Months**
- **Post Graduate Program in Design, Video &
Marketing (PGP-DVM) - 10 Months**

Certified Graphic Designing Professional (CGP)

📅 2.5 Months | ⌚ 49Hrs | 🎓 Certifications

About The Program :

A hands-on program designed to build your foundation in visual communication, branding, and digital design using professional tools like Photoshop, Illustrator, InDesign, and Canva. Perfect for anyone aspiring to work in advertising, branding, or content creation.

Who can Learn ?

- Students and fresh graduates interested in creative careers
- Freelancers and aspiring designers looking to upskill
- Marketing professionals and business owners who want to create their own creatives

Learning Outcomes

- Understand and apply key design principles and color theory
- Create brand identities, social media creatives & Printing
- Become proficient in Photoshop, Illustrator, InDesign, and Canva
- Build a portfolio with real-world brand assignments

Program Highlights

- 40+ hours of live training + hands-on assignments
- Learn from industry professionals and agency designers
- Includes portfolio reviews and final capstone project
- Lifetime access to recorded classes and design resources

Tools



CGP

📅 10 Weeks | 📅 2.5 Months | ⌚ 49 Hrs | 🎓 Certifications

📶 Online | 🏢 Classroom | 📖 E-Learning

MODULES

NO.OF SESSIONS

Design Fundamentals	03
Photoshop	15
Illustrator	15
Canva	04
Figma Basics	02
InDesign	05
Brand Kit Development	01
Project Work	06
Interview Prep	04

- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Overall Duration 55 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Skill Diploma From JainX (Jain University)

Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 35,000/-

Examination Fee : Rs.1,800/-

University Certification Fee :

Skill Diploma In Graphic Designing - Rs.20,000/- (Extra)

Certified Video & Motion Graphics Professional (CMP)

📅 4 Months | ⌚ 66Hrs | 🎓 Certifications

About The Program :

This program equips learners with skills to create, edit, and animate video content using tools like Premiere Pro, After Effects, and DaVinci Resolve. Ideal for creators, editors, and marketers wanting to produce professional-quality content.

Who can Learn ?

- Aspiring video editors, content creators, and YouTubers
- Designers or marketers expanding into video content
- Students interested in motion design or filmmaking basics

Learning Outcomes

- Edit videos using Premiere Pro or DaVinci Resolve for social and commercial use
- Create motion graphics, animated titles, and transitions in After Effects
- Understand studio setup and green screen video production
- Build a final video project for your portfolio or YouTube channel

Program Highlights

- Live editing demos and project-based learning
- Practice with real-world brand briefs and campaign themes
- Access to green screen setup tutorials and motion assets
- Final showreel and video presentation project included

Tools



CMP

📅 14 Weeks | 📅 4 Months | ⌚ 66 Hrs | 🎓 Certifications

📶 Online | 🏫 Classroom | 📖 E-Learning

MODULES

NO.OF SESSIONS

Video Editing Fundamentals	05
Adobe Premier Pro	23
Adobe After Effects	23
Audio Editing	05
Social Media Video Editing using Capcut, Kinemaster Etc.	04
Project Work	10
Interview Prep	04
<ul style="list-style-type: none">• Resume Building• Portfolio Building• Behace & Dribbble Portfolio Setup• Softskills Training	

Overall Duration

74 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Skill Diploma From JainX (Jain University)

Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 45,000/-

Examination Fee : Rs.1,800/-

University Certification Fee:

Skill Diploma In Motion Graphics - Rs.20,000/- (Extra)

Post Graduate Program in Design, Video & Marketing

📅 10 Months | ⌚ 200Hrs | 🎓 Certifications

About The Program :

A comprehensive career-launching program covering graphic design, video editing, AI-powered content creation, and digital campaign execution. Designed by creative professionals, this 360° program prepares learners for real-world jobs and freelancing success.

Who can Learn ?

- Graduates and job-seekers wanting a creative career
- Freelancers, social media managers, and content marketers
- Entrepreneurs looking to build in-house creative capabilities

Learning Outcomes

- Master all major design and editing tools including Photoshop, illustrator, Premiere, After Effects, and Canva
- Use AI tools like Adobe Firefly, Leonardo AI, and Pictory to automate content creation
- Design social media campaigns, build websites on WordPress, and manage content workflows with Trello/Asana
- Graduate with a portfolio that includes graphics, videos, websites, and complete brand campaigns

Program Highlights

- 8 months of training + 2 months of live project and internship
- Hands-on practice with real brand case studies and creative briefs
- Industry mentors, live reviews, and feedback sessions
- Capstone project + AI-powered design challenge included
- Placement support and freelance portfolio development

Tools



PGP - DVM

BEST SELLER

📅 40 Weeks | 📅 10 Months | ⌚ 200 Hrs | 🎓 Certifications

🌐 Online | 🏢 Classroom | 📺 E-Learning

📁 MODULES NO.OF SESSIONS

TRIMESTER - 1

Design Thinking & Visual Communication 06

- Brand Perception & Communication
- Exploring Design Thinking Process
- Good Design VS Bad Design Examples
- Colour Theory & Typography

Graphic Designing 34

- Photoshop
- Illustrator
- Indesign
- Canva
- Figma

TRIMESTER - 2

Video Editing 20

- Adobe Premier Pro
- Audio Editing

Motion Graphics 30

- After Effects

Colour Grading 15

- DaVinci Resolve

Website Designing 10

- Figma (Lead Gen)
- Wordpress (Blog Design)

Green Screen Studio & AV Setup 03

- Lighting Techniques
- Mic & Audio Setup
- Camera Setting & Framing

TRIMESTER - 3

Brand Kit Development 04

- Brand Voice & Personality
- Brand Style Guide Creation
- Brand Mockups

Social Media Marketing 20

- Content Planning Strategy
- Social Media Marketing
- Social Media Analysis

Gen AI 04

- CGI Development Using AI
- Voice Converters
- Content & Copy Writing using AI
- Image Generation Using AI

Project Management 04

- Trello
- Notion
- Airtable

Agency Setup & Freelancing

Interview Prep 10

- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Project Work (2 Month-Internship) 40

Overall Duration 200 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Post Graduate Certification From JainX (Jain University)

Placements : 100% Assurance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 1,58,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.38,000/- (Based on DNAT Score)









University Certification :

Post Graduate Program in PGP-DVM - FREE

AUDIO VIDEO EQUIPMENT TRAINING



CAPSTONE PROJECTS

	<p>Multi-Platform Brand Launch for a D2C Brand (e.g., Mamaearth)</p> <ul style="list-style-type: none">• Design a 360° digital launch for a new product under Mamaearth.• Include social media campaigns, unboxing video edits, and landing page design.• Ensure brand consistency across design, video, and website formats.
	<p>Amazon Prime Web Series Promotion Pack</p> <ul style="list-style-type: none">• Create a promotional kit for a fictional Amazon Prime web series.• Design motion posters, Instagram reels, and YouTube thumbnails.• Use DaVinci Resolve and Photoshop to build cinematic mood and recall.
	<p>Regional Influencer Campaign for Swiggy Instamart</p> <ul style="list-style-type: none">• Develop visuals and reels for a Swiggy Instamart campaign with a local influencer.• Design Instagram stories, animated ads, and WhatsApp graphics.• Build a Trello board to manage content flow and tasks.
	<p>Social Media Branding for an EdTech Platform (e.g., Byju's)</p> <ul style="list-style-type: none">• Design a monthly calendar of Instagram creatives, reels, and ad banners.• Develop brand-specific Canva templates for Byju's new course promotion.• Document everything in a brand style guide and Asana project tracker.
	<p>Nykaa Beauty Studio – YouTube & Instagram Reels Series</p> <ul style="list-style-type: none">• Plan and edit 3 short-form videos for Nykaa's beauty studio using green screen.• Add branded animations, product overlays, and transitions.• Design video thumbnails and outro animations using Premiere Pro or DaVinci.
	<p>WordPress Website for a Fitness Coach</p> <ul style="list-style-type: none">• Design and develop a WordPress website for a personal trainer or fitness influencer.• Include homepage, about, blog, service, and contact pages with mobile responsiveness.• Integrate social media, lead capture form, and video embed sections.
	<p>Urban Company Visual Makeover – Print to Digital</p> <ul style="list-style-type: none">• Redesign flyers, service cards, and mobile ad creatives for Urban Company.• Create social proof visuals, Instagram highlights, and professional ID designs.• Ensure visual consistency across digital and print channels.
	<p>LinkedIn Thought Leadership Campaign for a Tech Startup</p> <ul style="list-style-type: none">• Design a 1-month content strategy for a B2B SaaS founder's LinkedIn presence.• Create post templates, carousel designs, and a mini video series.• Use tools like Canva, CapCut, and Buffer to plan and schedule posts.

CASE STUDIES

Amul

Topical Marketing That Connects Instantly

- Discover how Amul uses witty visuals and timely topics to stay culturally relevant.
- Students learn the art of reactive design and content creation.

zomato

Visual Boldness Meets Quirky Copy

- Explore Zomato's unique use of bold design and smart copywriting.
- Students decode how brand voice and minimalism boost engagement.

NETFLIX

Hype Creation Through Visuals

- Understand how Netflix builds anticipation using motion graphics, teaser templates, and countdowns.
- Students learn visual consistency across video and social formats.

mamaearth™

Influencer-Led Product Campaigns

- Dive into Mamaearth's strategy of using relatable influencers and UGC content.
- Students design social proof creatives and video-led product promos.

boAt

High-Energy Branding for Gen Z

- Study Boat's use of color, motion, and music to engage young audiences.
- Students create Instagram ads, product animations, and visual storytelling reels.

SWIGGY

Localized Visual Strategy for Tier-2 India

- Learn how Swiggy adapts campaigns in multiple languages and cultural tones.
- Students create region-specific creatives for WhatsApp and social platforms.

airbnb

Designing Human-Centered Experiences

- Explore how Airbnb markets not just stays, but memorable travel stories.
- Students practice experience-led storytelling with photos, text, and UI design.

CRED

Premium Design Meets Playful Storytelling

- Break down CRED's viral campaigns with cinematic visuals and clever humor.
- Students learn reel editing, motion graphics, and content writing for elite branding.

CGP

Certified Graphic Designing Professional

📅 10 Weeks | 📅 2.5 Months | ⌚ 49 Hrs | 📄 Certifications

📶 Online | 🏢 Classroom | 📄 E-Learning

📖 **MODULES** **NO.OF SESSIONS**

Design Fundamentals	03
Photoshop	15
Illustrator	15
Canva	04
Figma Basics	02
Indesign	05
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- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Overall Duration 55 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Skill Diploma From JainX (Jain University)

Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 35,000/-

Examination Fee : Rs.1,800/-

University Certification Fee :

Skill Diploma In Graphic Designing - Rs.20,000/- (Extra)

CMP

Certified Video & Motion Graphics Professional

📅 14 Weeks | 📅 4 Months | ⌚ 66 Hrs | 📄 Certifications

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PGP - DVM

BEST SELLER

Post Graduate Program In Design, Video & Marketing (With Gen AI)

📅 40 Weeks | 📅 10 Months | ⌚ 200 Hrs | 📄 Certifications

📶 Online | 🏢 Classroom | 📄 E-Learning

📖 **MODULES** **NO.OF SESSIONS**

TRIMESTER - 1

Design Thinking & Visual Communication 06

- Brand Perception & Communication
- Exploring Design Thinking Process
- Good Design VS Bad Design Examples
- Colour Theory & Typography

Graphic Designing 34

- Photoshop
- Illustrator
- Indesign
- Canva
- Figma

TRIMESTER - 2

Video Editing 20

- Adobe Premier Pro
- Audio Editing

Motion Graphics 30

- After Effects

Colour Grading 15

- DaVinci Resolve

Website Designing 10

- Figma (Lead Gen)
- Wordpress (Blog Design)

Green Screen Studio & AV Setup 03

- Lighting Techniques
- Mic & Audio Setup
- Camera Setting & Framing

TRIMESTER - 3

Brand Kit Development 04

- Brand Voice & Personality
- Brand Style Guide Creation
- Brand Mockups

Social Media Marketing 20

- Content Planning Strategy
- Social Media Marketing
- Social Media Analysis

Gen AI 04

- CGI Development Using AI
- Voice Converters
- Content & Copy Writing using AI
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- Trello
- Notion
- Airtable

Agency Setup & Freelancing

Interview Prep 10

- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Project Work (2 Month-Internship) 40

Overall Duration 200 Sessions

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Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.38,000/- (Based on DNAT Score)

University Certification :

Post Graduate Program in PGP-DVM - FREE

Our Creative Programs

Next-Gen Programs

Designed by

Creative Professionals

Master Design, Video, and Marketing
With Programs Built by top Creative Minds.

COMPARISON CHART

PROGRAM PARAMETERS	Certified Graphic Designing Professional (CGP)	Certified Video & Motion Graphics Professional (CMP)	Post Graduate Program in Design, Video Editing & Marketing (PGP - DVM)
Duration	3 Months 55 Sessions	4 Months 74 Sessions	10 Months 200 Sessions
Placements	100% Assistance	100% Assistance	100% Assurance
Internship	100% Assistance	100% Assistance	100% Assurance
Projects	✓	✓	✓
Average Strength	15-25 Students	15-25 Students	15-25 Students
Portfolio Building	✓	✓	✓
Average Package	1.8LPA - 4LPA	2.4LPA - 5LPA	3LPA - 6LPA
Generative AI	✗	✗	✓
Social Media Marketing	✗	✗	✓
Project Management	✗	✗	✓
Green screen setup	✗	✗	✓
Audio Video Equipment Training	✗	✗	✓
Grading system	✓	✓	✓
Soft skills Training	1 Week	1 Week	2 Weeks
Guest Lectures	✗	✗	✓
Project Duration	10 Days	10 Days	60 Days
DN Klub Card Membership	Silver	Platinum	Gold
HODN Community Access	✓	✓	✓
BODN Community Access	Only for Business Owners	Only for Business Owners	Only for Business Owners
Freelance & Agency Setup	✗	✗	✓
Student Clubs (Placements, Cultural, Sports, Alumni) Etc.	Volunteer Opportunity	Volunteer Opportunity	President, Vice President
Resume Building	✓	✓	✓
PGP Certifications	✗	✗	✓
LMS Access	✓	✓	✓
Access to Trainer for doubts	✓	✓	✓

DIGITAL NEST ADVANTAGE

Our Courses are taught by real time industry experts with latest teaching tools and techniques. Our LMS dedicated support manager are key important aspects that make learning easy and simple



Interactive Learning

All the courses taught by us are interactive, with limited strength in a batch, we make sure that you get the best experience



Case Studies, Material

All our courses are not just theoretical, we teach using practical methods such as simulation E projects, assessments etc



Network with Alumni

Digital Nest has over 7,800+ alumnus working with various organizations. We have a networking app to connect with the alumni as well



Placement Officer & Job Portal

We conduct mock interviews and screen CV's to make you industry ready. We have a unique job portal disclosing all the job listings posted by the recruiter



World Class Learning Management System

Digital Nest has built a software for students to learn using LMS. Students can download material and freely access all the live and recorded sessions with no hassle



Industry-Relevant Curriculum

We teach what companies actually use tools, platforms, and strategies that are shaping the business world today



Dedicated Program Manager

We have a dedicated program manager who will constantly take feedback, for the students to have better learning experience



KEY PLACEMENT HIGHLIGHTS



100% Placement Assistance

Personalized support until you land your dream job.



Job Guarantee Programs

Our flagship PGP, CDP & OJT offers 100% job guarantee for eligible candidates.



Top Recruiters Onboard

Partnered with 500+ companies across digital, IT, marketing, and media sectors.



Mock Interviews & Resume Building

Simulated interview rounds and expert resume reviews by hiring professionals.



Regular Placement Drives

On-campus and virtual drives with startups, MNCs, and hiring partners.



Alumni Working at Top Brands

Leverage alumni referrals in Google, Amazon, TCS, Cognizant, & many more.



Internships that Convert to PPOs

Hands on experience through internships that often lead to full-time roles.



PERFORMANCE DRIVEN PLACEMENTS

GRADE RANGE	TENTATIVE PACKAGE
90% & Above	5-10 LPA
75 - 85%	4-5 LPA
65 And Above	3-4 LPA
<65%	1.8-2.4 LPA

**Applicable to only CDP, CMP, CGP, OJT & PGP Programs*

**Candidate must possess exceptional communication skills*

Assessment Methodology (Every Module)

- MCQ+ DESCRIPTIVE TEST
- PROBLEM SOLVING TEST
- PROJECTS
- ASSIGNMENTS
- SOFT SKILLS



PLACEMENT HIGHLIGHTS

500+

Recruiters

4500+

Placed Students

4.5L

Average Package

12L

Highest Package

100%

Placement Record

3 Months

Mandatory Internship

Internship Partners

genYmedium

mediamint

hocomoco™

8 VIEWS

brand'©
HIGH ON IDEAS

tempest

g-Rank
Your Growth, Our Commitment

WORK DIGITALLY

OUR TRAINEES HAIL FROM



STATE OF THE ART INFRASTRUCTURE



BEYOND ACADEMICS AT DIGITAL NEST

Where learning meets experience, leadership, and community.



Student Voice & Expression



Alumni Takeovers - Learn from those who walked your path. Alumni share their journeys via social media takeovers and live sessions.



Open Mic - A stage for poetry, comedy, music, and ideas because expression matters.



E-Talks - Entrepreneurial stories that spark ideas and ambition.



Fireside Chats - Casual, insightful convos with leaders and changemakers.



Podcasts - Tune in to industry insiders and student-led interviews.



Clubs & Committees



E-Cell - Entrepreneurship Club to Ignite ideas, build ventures.



ARS - Alumni Relations & Sponsorships Connect, network, and grow.



CNS - Cultural & Sports Committee For the artist, athlete, and organizer in you.



PNC - Placements & Corporate Relations Bridge to industry opportunities.



MNB - Marketing & Branding Club Create, promote, influence.



Industry & Insight



Guest Lectures - Experts from top firms share cutting-edge knowledge.



Agency Visits - Walk into the real world of marketing, media, and design.



Industry Connect - Networking events, recruiter sessions, & knowledge exchanges.



Campus Magazine & Newsletters - Stay in the loop with curated content from our editorial team.



Key Programs & Events



Aarambh - Our orientation extravaganza. The perfect start to your journey.



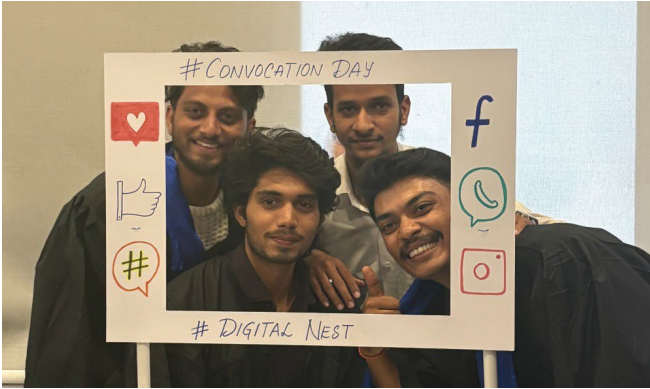
Digital Influencer Awards (DiA – 2025) Celebrating impactful digital voices.



Tvara - Our flagship annual fest, where culture meets celebration.

LIFE AT DIGITAL NEST





DN KLUB CARD (LOYALTY CARD)

The Digital Nest Klub Card is an **Exclusive Loyalty Card** given to Students of Digital Nest School of Business. With this card, students can get **Special Discounts**, exclusive offers, and event perks at various partner brands and service providers across the City.



For Students

- Exclusive Discounts at Cafés, Salons, Gyms, Bookstores, EdTech platforms & more
- Savings on every purchase at partner outlets
- Priority access to deals and events
- Special entry to sponsored college fests, marathons, and workshops
- Perks from top brands who care about student success



For Business Owners

- Boost footfall with regular student traffic
- Build loyalty with a young, digital-savvy audience
- Get featured across Digital Nest's website, emails, SMS, and social media
- Sponsor events like student fests, seminars, and marathons for massive brand recall
- Offer Discounts (fixed or flexible) that bring value to your brand



ADMISSION PROCESS



Step 1 : Application

Submit Application Online



Step 2 : Entrance exam

Candidates aiming to join **PGP** Program in Digital Nest must qualify either DNAT(Digital Nest assessment test) or any one of the below-mentioned entrance exams.

CAT | MAT | ATMA | XAT | GMAT TSICET | APICET | CMAT | NIFT



Step 3 : Admission Process

Shortlisted candidates will be called for a GD, PI at our campus You will receive an acknowledgment through SMS & EMAIL.



Step 4 : Selection Criteria

Candidates should qualify for GD & PI rounds weightage given to academic profile & work experience.



Step 5 : Onboarding

Based on the overall performance of the candidate, He/She will be selected.



SCHOLARSHIPS

At Digital Nest , we encourage and reward meritorious students based on their talent and hardworking. Scholarship will be provided only after document verification of the selected students. The amount of the scholarship will be reduced from the original fees of the program. Scholarships are awarded to candidates based on performance on any of the following categories:

- 1. Eligibility based on Qualification:** Scholarships will be offered based on performance in Graduation for PG programs. Students who are scoring 60% or above marks in their graduation will be eligible for scholarship.
- 2. DNAT (Digital Nest Assessment Test):** Digital Nest conducts its own test DNAT. The amount of scholarship depends on the performance of student in the DNAT.
- 3. National Level Entrance exams:** Scholarship is applicable on performance or rank in any of the following tests: CAT, XAT, MAT, CMAT, NMAT, etc., A minimum of 60% percentile is required for scholarship.



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WHAT OUR TRAINEES SAY



Dr. Aditi Raj
Dentist

My journey at Digital Nest has been full of learning, joy, and memorable experiences. The team is incredibly warm and welcoming.



Rajkumar Adepu
Graphic Designer,
Infomerica

At first, I wasn't sure where this would lead. But getting placed at Infomerica gave me a huge boost.

Anirudh Sethi

Freelance Graphic Designer
Before college even began, Digital Nest helped me turn my skills into freelance work.



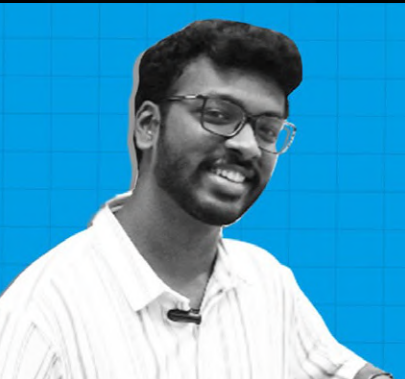
Yashika Goyal

Graphic design is my passion, and these three months helped me chase it fully. Thanks to Digital Nest for always being there.



Akash

I joined the course just to stay engaged before my job at Accenture, but it turned out to be a genuinely enriching experience. The trainer's patience made all the difference.



Ankitha

Through every class and project, I built a portfolio I'm genuinely proud of. The right guidance helped me discover my style and voice as a designer.

Shubham Mondal

Graphic Designer, Mosachi
What started as a learning journey ended with a placement. I grew more than I expected...both as a learner and a creator.



Shubham Mondal

Video Editor & Graphic Designer at Clarion Digital

Before joining Digital Nest, I never imagined I'd enjoy Video Editing and Graphic Design this much. Now, I can't imagine not doing it.



WHAT OUR TRAINEES SAY

←  Shivani Ponneri
1 review

★★★★★ 3 months ago

Kruti Ma'am's teaching skills are nothing short of exceptional. Her ability to break down complex concepts in **graphic design** and explain them in a way that is easy to grasp is unmatched. She creates a positive, fun and encouraging learning environment, ensuring that each student understands the material thoroughly. Her passion for design shines through in every lesson, making the learning experience not only informative but also inspiring. I truly appreciate her dedication and expertise. I am grateful for her guidance, which has greatly improved my creative abilities and overall understanding of **graphic design**! And I want to extend my heartfelt thanks to Digital Nest for providing such an incredible learning environment. Thank you, Digital Nest, for supporting my journey in **graphic design**!

←  Aditi Raj
7 reviews


★★★★★ 5 months ago

I recently enrolled in the **graphic design** course at Digital Nest, and my experience has been nothing short of exceptional. The training provided by Kruti Ma'am, our instructor, has been incredibly insightful and engaging. Her expertise in the field, combined with her approachable teaching style, has made learning both enjoyable and effective. Kruti Ma'am has been consistently supportive, ensuring that each student fully grasps the concepts being taught. Additionally, the entire Digital Nest team has been very helpful, always ready to assist with any queries or concerns. I am genuinely pleased with the course and highly recommend Digital Nest to anyone seeking quality education in **graphic design**.

←  pallela Pujitha
3 reviews

★★★★★ 4 months ago

Myself Pujitha ,from OldCity. I've opted an online course in **Graphic design**. I loved my time in the **Graphic Design** program at DIGITAL NEST in Hi-tech city ! I really learned so much from my talented Trainer Ms.Kruti ma'am. Each project helped me grow my skills, and I enjoyed the supportive community. I'm excited to take what I learned into the professional world. I recommend Digital Nest for everyone , who all looking for a great future.

←  Rachana Yatakarla
1 review

★★★★★ 7 months ago

Enrolling in Digital Nest's **graphic designing** course was a wise decision. The instructors are not only knowledgeable but also passionate about teaching. They provided personalized feedback that helped me improve my design abilities significantly. The course material is up-to-date, and the practical exercises were instrumental in enhancing my skills. I'm grateful for the valuable learning experience at Digital Nest.

←  Sumanth ashish
3 reviews

★★★★★ 7 months ago

I highly recommend digital nest for aspiring designers. The instructors are experts who offer valuable insights and hands-on training. The curriculum is up-to-date with the latest trends and tools, ensuring students are well-prepared for the job market. The supportive environment and personalized feedback foster creativity and skill development. Overall, it's an excellent place to kickstart your **graphic design** career!

←  Vinay Kumar Patnam
7 reviews

★★★★★ 7 months ago

I had a fantastic learning experience at Digital Nest, guided by the knowledgeable and supportive trainer, Kruti Mam. Digital Nest is exceptional for **Graphic Designing** training. Kruti Mam, a skilled instructor, made learning engaging and practical. The curriculum is comprehensive, with hands-on exercises that ensure industry-relevant skills. Highly recommended for anyone serious about mastering **Graphic Designing**

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Hyderabad, Telangana 500081

📍 2nd Floor, Above Karnataka Bank, Kruthika Layout,
Silicon Valley Road Opposite to Image Garden
Function Hall, Next to Mirrors Salon, Hitech City,
Hyderabad, Telangana - 500081

+91 8088 998 664 | info@digitalnest.in | www.digitalnest.in

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