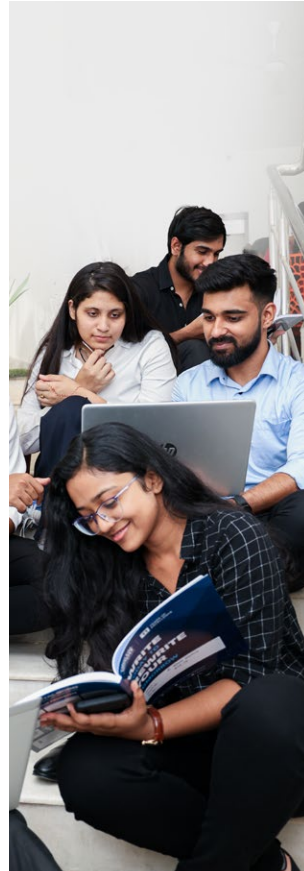


PROSPECTUS



SCHOOL OF BUSINESS & CREATIVITY

Where Skills Succeed, Not Just Degrees

A Next-Gen School of Business & Creativity for the Real World.
Learn, Build, Grow with Academics, Placements,
Creative Clubs, and Startup Support, all in one place.

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A Note From The Founder & CEO

When we started Digital Nest, our goal was simple, to build a business school that reflects the real world, not just the classroom. We saw a huge gap between what traditional B-Schools teach and what companies actually need.

So, we created the Digital Nest School of Business & Creativity, where learning is hands-on, mentors are working professionals, and outcomes are career driven.

Over the past decade, Digital Nest has trained over 6,000+ students, helped them launch careers in top companies, and watched many transform into successful Entrepreneurs, Digital Marketers, and Innovators. This legacy has shaped our vision for a business school where education meets execution. Here, students don't just earn certificates, they build skills, portfolios, confidence, and networks. We blend industry exposure, digital expertise, and core business knowledge into one powerful experience.

Our purpose extends beyond student outcomes. We actively collaborate with partner agencies and startups to help businesses grow in the digital age, and we support aspiring entrepreneurs in building scalable ventures with the right mindset and resources.

At Digital Nest, we're not just building careers, we're building a community of thinkers, doers, and change-makers who are ready to shape the future of business.

Welcome to a Business School where education meets execution.

Warm Regards,
Sandeep Reddy Santhosham,
Founder & CEO, Digital Nest,
Leadership Award Winner by Economic Times



ABOUT US

Digital Nest School of Business & Creativity is a Next-Gen School that blends academic excellence with real-world industry exposure. Founded with a vision to bridge the gap between traditional education and emerging business needs, we empower students with future ready skills in **Digital Marketing, Data Science, Design, and Management.**

With over **6,000+ Students Trained** across the globe and a network of **500+ Hiring Partners**, we're shaping the next generation of digital professionals. Our programs are designed by industry experts and delivered through immersive classroom, online, and hybrid formats.

At Digital Nest, students don't just learn, they **build, create, and lead.** From mentorship by industry leaders to **internships, live projects, and placement support**, we ensure every learner is career-ready.

Established in 2014, Digital Nest has been at the forefront of transforming traditional education into a dynamic, industry-ready learning ecosystem.

Over the years, we've built a strong reputation for **excellence, innovation, and results**, preparing students to meet the evolving demands of the digital economy. We are more than just an institute, we are a launchpad for careers, ideas, and innovation.



ALUMNI ACROSS THE GLOBE



STRONG NUMBERS & COUNTING



AWARDS



RECOGNITIONS & AFFILIATIONS



[illegible]

2018-19
HYDERABAD

DIGITAL NEST
AWARDS

DIGITAL MARKETING
COURSE

ev9
CATEGORY 1

Digital Nest
Digital Marketing Course

CBIT's School of Management Studies Joins Hands with Digital Nest to Boost Employability



ADVISORY BOARD

Vishnu Murthy

Data Scientist, nVipani
Mtech, Industrial Management, IIT Madras

20 years of experience in the Information Technology industry having performed different roles like Software Programmer, Tester, Tech lead in the initial years and then as a Project Lead, Onsite Coordinator, Business Analyst and data scientist in subsequent years.



Mr. Ganesh Rayala

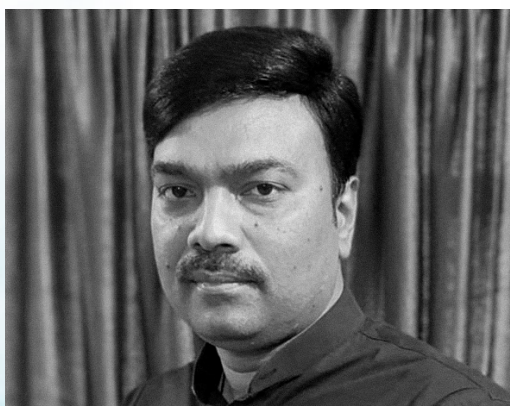
M.A, Journalism, Advertising, Communication,
Marketing IIM, Calcutta Ex-T-HUB DIRECTOR

Entrepreneur, leader, mentor, strategist and a man of vision. With over 15 years of experience, Ganesh's professional experience comes from diverse backgrounds like IT, Power, Infrastructure, Waste management Real estate, Telecom, Retail, and Startup incubation.

Dr. Harshita Kumar

Professor & Director
Atharva School of Business (ASB)

Dynamic Marketing Professional with 20 years of experience in Media and Education Management industry. A Postgraduate in Marketing, teaches Digital Marketing, Sales Management, Retail Management, and Marketing communication to Management aspirants.



Dr. Kunal Gaurav

PhD (Business Administration), MBA (Gold Medalist),
UGC-NET, PGDTP, AMT, ADM, FISBM

An Expert Academician With 18+ Years of Experience in Management Teaching, Research & Publications, and Academic Administration.

WHY DIGITAL NEST ?



Beyond Traditional B-Schools

Our curriculum is designed and delivered by real time industry experts with hands-on experience, not just academic faculty.



Learning by Doing

Real time case studies, live projects, internships, and simulation based learning instead of boring textbook theory.



Holistic Campus Culture

While we follow all key academic principles, we also promote festivals, student clubs, cultural events, and inter-college competitions for overall personality development.



Industry-Relevant Curriculum

We teach what companies actually use—tools, platforms, and strategies that are shaping the business world today.



Affordable, Yet Premium

We offer world-class business education at a fraction of the cost of traditional MBA programs.



Strong Industry Network

Backed by a 11 year legacy in digital education with over 7,800 alumni placed in top companies.



100% Job Guarantee

We offer assured placements with dedicated placement support at affordable fees, making quality business education accessible.



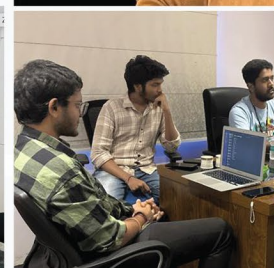
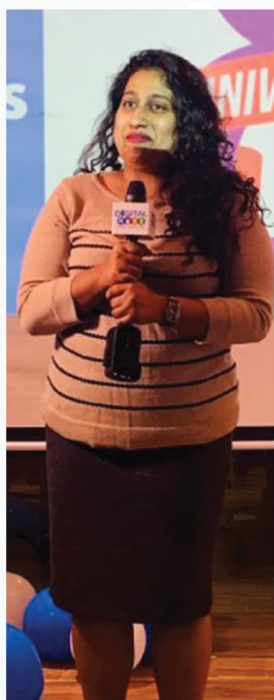
Prime Location Advantage

Located in the heart of HiTech City, Hyderabad, India's fastest growing IT and business hub, giving students direct access to top companies.



Guest Lectures & Workshops

Regular sessions with CXOs, founders, and top level managers to stay updated with industry trends.



INDUSTRY MENTORS



Kapil Raj Saxena

Regional Sales Head



Swathi Gujal

Internal Communications Consultant



Om Nagendra

Communication Manager



Rakesh M

CEO - Whistle Drive



Chaitanya

Branding Manager



Ashutosh

Vice President Digital Marketing



Rekha Oswal

Sr. Vice President



Rajath Kumar Rath

Regional Sales Head



Harry Lumen

Head and Brand Communication



OUR PROGRAM VS TRADITIONAL B-SCHOOL PROGRAMS

Parameter	Digital Nest Program	Traditional B-School Program
PLACEMENT	100% Placement Assurance	Only Assistance will be Given
REALTIME TRAINING	80% Real time, 20% Academics	20% Real time, 80% Academics
SESSIONS	Live Simulation Sessions	No Live Simulation Sessions
CORPORATE TRAINING	YES	NO
FACULTY	Taught By CEO'S, CTO'S, CMO'S	Taught By Only Professors
CURRICULUM	Curriculum according to Industry	Curriculum designed by academicians
TEACHING METHODOLOGY	Working on real time projects	Content is taught through only books
ENTREPRENEURSHIP	Entrepreneurship Development	No Entrepreneurship Development
LEARNING	Activity Oriented Training	Recite and Memory Based Learning



LEARNER JOURNEY AT DIGITAL NEST





SCHOOL OF BUSINESS

PROGRAMS

- Digital Marketing Bootcamp - 2 Months
- Certified Digital Marketing Professional Program (CDP) - 5 Months
- Post Graduate Program in Digital Marketing (MBA Equivalent) (PGP) - 1 Year
- Certified Agentic And Generative Ai Professional Program (CAP) - 2 Months

SCHOOL OF CREATIVITY

PROGRAMS

- Certified Graphic Designing Professional Program (CGP) - 2.5 Months
- Certified Video & Motion Graphics Professional Program (CMP) - 4 Months
- Post Graduate Program in Design, Video & Marketing (PGP-DVM) - 10 Months

Bootcamp in Digital Marketing Program

📅 2 Months | 🎓 4 Certifications

About The Program :

A foundational digital marketing program tailored for busy individuals who want to upskill quickly. Perfect for students, entrepreneurs, content creators, and branding professionals, this course offers practical skills in a simplified format.

Who can Learn ?

- Business Owners, Branding Managers, Content & Copywriters
- Students pursuing studies and looking to gain a practical edge
- Creative Designers and freelancers

What You Will Learn

- Canva Design Basics
- Website Building with WordPress
- Search Engine Optimization
- Google Ads, Meta Ads
- Google Analytics
- Social Media, Email Marketing

Program Outcomes

- Hands-on experience with campaign building
- Certification of Completion
- Ready to freelance, consult, or apply digital skills in any business
- Internship support for eligible candidates

Key Highlights

- Flexible, fast-paced format
- Ideal for upskilling without a full-time commitment
- Includes foundational certifications
- 100% Internship Support

PROGRAM DETAILS

Must Have Skills to Get into Digital Marketing Industry for Entry Level Digital Marketeers

📅 2 Months | 🎓 4 Certifications

📶 Online | 🏫 Classroom | 📖 E - Learning

MODULES	NO.OF SESSIONS
Introduction to Digital Marketing	01
Graphic Designing using Canva	04
Website & Blog Designing	06
SEO	08
Google Analytics	01
Local SEO	01
Google Ads	09
Meta Ads	06
Social Media Marketing	07
Email Marketing	01
Basics Of Gen AI	02
Resume Building	02

Overall Duration 48 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Assistance to get 3 Google Certifications

Placements : 100% Assistance

Internship : 100% Assurance

PROGRAM FEE : Rs. 30,000/-

Examination Fee : Rs.1,800/-

University Certification Fee :

Skill Diploma In Digital Marketing - Rs.20,000/- (Extra)

Certified Digital Marketing Professional Program (CDP) With GEN-AI

📅 5 Months | ⌚ 150Hrs | 🏆 11 Certifications

🛠️ 80 Tools | 📁 20 Projects

About The Program :

A job-focused digital marketing program covering all key modules, tools, and career readiness elements. Ideal for job seekers, freshers, and aspiring freelancers.

Who can Learn ?

- Students and graduates looking to enter the job market
- Career changers
- Freelancers wanting a professional edge
- Business owners needing end-to-end marketing knowledge

What You Will Learn

- SEO, AEO, GEO, AIEO (Beginner to Advanced)
- Graphic Designing & Website Designing
- Google Ads & Meta Ads
- YouTube & Video Marketing
- Google Analytics
- Email & Social Media Marketing
- Basics of Generative AI

Program Outcomes

- Ready for jobs in digital marketing, media, content, and performance
- Build a strong portfolio and attend mock interviews
- 100% Placement Assurance + 100% Internship Support
- Certified in Google Ads, Analytics, SEMrush, HubSpot, Hootsuite, Bing Ads

Key Highlights

- Resume Building + Soft Skills + LinkedIn Training
- Project reviews by industry experts
- One-on-one mentorship
- Global certifications included
- Career coaching and lifetime alumni support

PROGRAM DETAILS

Must Have Skills to Get Into Digital Marketing Industry For Mid Level Digital Marketeers

📅 5 Months | ⌚ 150Hrs | 🏆 11 Certifications | 🛠️ 80 Tools | 📁 20 Projects

📖 25 Case studies | 🌐 Online | 🏢 Classroom | 📺 E - Learning

MODULES	NO.OF SESSIONS
Introduction to Digital Marketing	04
Graphic Designing using Canva	10
Website & Blog Designing	16
Facebook Marketing	02
Instagram Marketing	08
Twitter (X) Marketing	01
LinkedIn Marketing	04
Youtube Marketing	04
Performance Marketing 1- Google Ads	22
Performance Marketing 1- Meta Ads	10
SEO, Local SEO, AEO, GEO	19
Google Analytics	03
Email Marketing	03
Affiliate Marketing	02
Generative AI	03
Resume Building and Interview Prep	15
Final Project	04

Overall Duration 130 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Assistance to get 6 Google Certifications (Search, Display, Video, Shopping, Mobile, Analytics)
- Hubspot Certification (Social Media)
- SEMRUSH Certification (SEO)

Placements : 100% Assurance

Internship : 100% Assurance

PROGRAM FEE : Rs. 75,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.15,000/- (Based on DNAT Score)

University Certification Fee :

Post Graduate Program in PGP-DM - Rs.50,000/- (Extra)
Skill Diploma In Digital Marketing - Rs.20,000/- (Extra)

Post Graduate Program In Digital Marketing AGENTIC & GEN-AI (PGPDM)

📅 1 Year | ⌚ 300Hrs | 🎓 21 Certifications

🛠️ 180 Tools | 📁 45 Projects

About The Program :

The most comprehensive digital marketing program designed for professionals, MBA aspirants, and those looking to build or scale a digital agency or startup.

Who can Learn ?

- Students Pursuing Graduation
- MBA aspirants & students who have completed graduation
- Senior marketing professionals
- Freelancers and agency owners
- Entrepreneurs launching digital businesses

What You Will Learn

- Advanced SEO, Google & Meta Ads
- Omnichannel Marketing (Email, WhatsApp, SMS, Push)
- Google Analytics, GTM, and CRO
- Graphic Designing, Website Designing, Social Media Marketing
- Ecommerce Marketing (Amazon, Shopify)
- Agentic & Generative AI, Funnel Design, ABM
- Client Management, Reporting, Strategy Building

Program Outcomes

- Gain 360° mastery in digital marketing: from foundational to strategic levels
- Become eligible for mid-to-senior roles like Digital Strategist, Performance Marketing Lead, Brand Manager, or Growth Marketer
- Build a professional-grade portfolio including real-world campaigns, analytics dashboards, and funnel blueprints
- Launch your own digital agency, product, or personal brand with business-ready skills
- Get certified by global platforms: Google Ads, Google Analytics (GA4), SEMrush, HubSpot, Hootsuite, Bing Ads
- Receive 100% Placement & Internship Assurance with job interview preparation
- Create, run, and present capstone projects evaluated by industry experts
- Gain a Digital Nest Post Graduate Diploma recognized in the job market
- Develop confidence in client pitching, team management, and decision making

Key Highlights

- Soft Skills + Team & Leadership Training
- Monthly project reviews and capstone presentations
- Guest sessions by CMOs, Growth Heads, and Brand Strategists
- Guaranteed internship with real brands
- Lifetime Alumni Access + Digital Nest Certification

PROGRAM DETAILS

Become a Digital Marketing Manager or a Consultant
Setup Strategy, Analyze Results and Lead the Team

📅 1 Year | ⌚ 300Hrs | 🎓 21 Certifications | 🛠️ 180Tools | 📁 45 Projects

📖 80 Case studies | 🌐 Online | 🏫 Classroom | 📱 E - Learning

MODULES	NO.OF SESSIONS
Trimester – 1	60 Sessions
Marketing Transformation	
Traditional to Digital	
Visual Communication using Graphics and Videos	
Advanced Web Design: Design, Usability, and Performance	
Mastering the Art of Social Media Marketing	
Trimester – 2	60 Sessions
Performance Marketing	
B2B Marketing - ABM Marketing	
Gen Z Marketing	
E-Commerce Marketing	
Marketing Automations	
Influencer and Affiliate marketing	
Trimester – 3	60 Sessions
Search Engine Optimization	
Account Management	
Conversion Rate Optimization	
Agentic & Generative AI, Data Analytics for Business	
Digital Entrepreneurship	
Reporting & Budgeting	
Building Own Portfolio	
Softskill Program	
Final Project	90 Days
Elective - 1	
SEO & Content Marketing (Organic Growth)	
Elective - 2	
Performance Marketing	
Overall Duration	270 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Post Graduate Certification From JainX (Jain University)
- Skill Diploma From JainX (Jain University)
- Assistance to get 6 Google Certifications (Search, Display,Video,Shopping, Mobile, Analytics)
- Hootsuit Certification(Social Media)
- Hubspot Certification(Social Media)
- SEMRUSH Certification (SEO)

Placements : 100% Assurance

Internship : 100% Assurance

PROGRAM FEE : Rs. 2,30,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.50,000/- (Based on DNAT Score)

University Certification Fee :

Post Graduate Program in PGP-DM - FREE

Certified Agentic And Generative AI Professional Program (CAP)

ADD-ON

📅 2 Months | ⌚ 60 Hrs | 🏆 2 Certifications

🛠️ 10+ AI Tools | 📁 5 Projects

About The Program :

This certification program is designed to help non coders and professionals build real world capabilities using the most powerful AI tools available today. this program will empower you to build AI-powered workflows, content systems, automation agents, and custom GPTs without writing a single line of code.

Who can Learn ?

- Marketing & Sales Professionals
- HR Managers & Recruiters
- Students & Recent Graduates
- Freelancers & Content Creators
- Educators & Coaches
- Entrepreneurs & Business Owners
- Anyone curious about AI with no prior coding background

Key Highlights

- No Coding Required: Learn to build AI workflows, bots, and assistants without writing a line of code
- Hands on with Top Tools: ChatGPT, Gemini, Claude, Canva AI, Voiceflow, Zapier, Notion AI, RunwayML, LangChain (visual)
- Create Your Own AI Agents: Use tools like OpenAI Assistants and LangChain to build agents that plan, decide, and act
- Build & Share Your Own GPT: Create branded GPTs using ChatGPT Pro like "AI Career Advisor" or "Resume Helper"
- Capstone Project & Certification: Complete an end-to-end AI use case and showcase it on Demo Day
- Live, Instructor Led Sessions : Delivered in a practical, interactive format with real time demos and assignments
- Use Cases Across Domains: Learn how AI is used in marketing, education, HR, analytics, and personal productivity

Program Outcomes

- By the end of this 20-day certification program, you will be able to:
- Build and deploy AI-Powered content workflows for blogs, reels, captions, ads
- Create no-code automation bots using Zapier, Voiceflow, and Make.com
- Analyze spreadsheets and dashboards using AI insights & visual tools
- Design and publish Custom GPTs tailored to your business or industry
- Understand and apply RAG (Retrieval-Augmented Generation) for document based agents
- Develop your own AI career or productivity assistant with real world application
- Build a portfolio-ready Capstone Project and receive an industry validated Certificate

PROGRAM DETAILS

A Practical No-Code AI Program Tailored for Professionals looking to Upskill Master AI Tools, Automation, and Real-World Use Cases

📅 2 Months | ⌚ 60Hrs | 🏆 2 Certifications | 🛠️ 10+ AI tools | 📁 5 Projects

📖 20 Case studies | 🌐 Online | 🏫 Classroom | 📺 E - Learning

MODULES	NO.OF SESSIONS
---------	----------------

Foundations of Generative AI	10
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Introduction to Generative AI & LLMs

Prompt Engineering Basics

Generative AI Tools Landscape

Content Creation Workflows

Ethics, Bias, Responsible AI

No-Code Agentic AI & Automation	15
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Introduction to Agentic AI

Agent Workflows for Business

OpenAI Playground & Assistants API

Automation with Zapier & Make.com

Voice Assistants & Multimodal AI

Use Cases Across Domains	15
---------------------------------	-----------

AI for Marketing & Content Strategy

Customer Support & HR

AI for Educators & Trainers

AI in Business Analytics

Build Your Own GPT

Advanced Concepts & Final Project	10
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Intro to RAG & Vector Stores

Visual Workflows with LangChain

AI Personal Assistant Project

Project Lab & Peer Review

Final Presentations + Certification

Project Work

Overall Duration	60 Sessions
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PROGRAM FEE : Rs.45,000/-

Examination Fee Rs.1,800/-

Certifications :

- Certificate in Generative-AI by Digital Nest
- Certificate in Agentic-AI by Digital Nest

CAPSTONE PROJECTS

	Market Research for Sugar Cosmetics Conduct comprehensive market research for Sugar Cosmetics, a popular Indian makeup brand and assess market trends to inform strategic decision-making for Sugar's future growth.
	Blinkit Video Ad Creatives Create a visually engaging video Ad showcasing Blinkit's speedy delivery service. Use transitions, time-lapses, and upbeat music to highlight the convenience and efficiency of their app.
	Replicating RazorPay Website Design and develop a replica of the Razorpay Home Page, incorporating maximum possible features and a user-friendly experience.
	Nykaa Inspired E-com Website Design and develop a user-friendly, visually appealing e-commerce website similar to Nykaa. This includes product listings, & payment gateways
	SEO Optimization for PolicyBazaar Develop and implement an SEO strategy to increase organic website traffic and improve brand visibility for Policy Bazaar's target audience
	Google Ad for Acko Increase qualified leads and brand awareness for Acko Car Insurance through strategically targeted Google Ads campaigns.
	Swiggy Facebook Ad Campaign Driving new and existing customers to order food delivery through the Swiggy platform using Facebook advertising

+80 More Projects

CASE STUDIES



Zomato Case Study

Learn how Zomato used push notifications in drip marketing to create interest among its customers



ICICI Case Study

Learn how ICICI Bank used LinkedIn Ads to promote its various financial products and services.



Decathlon Case Study

Learn how Decathlon used Google shopping ads to increase its online sales



Lenskart Case Study

How Lenskart introduced virtual try-ons to mitigate uncertainty in eyewear purchases.



Myntra Case Study

How Myntra addressed complex navigation by simplifying search, enhancing user experience.



IKEA Case Study

Visual Stunning Images Creation for IKEA



1% Club Case Study

1% Club mastery. How this guy used Social media to attract, engage and convert the audience to become a part of India's youngest Finance Club



Sitara Foods Case Study

Understanding Sitara Foods Google Ads Strategy and L'oreal Thailand's Facebook Advertising Techniques

+40 More Case Studies



BONUS

GET **COMPLIMENTARY**
WEBSITE PLUGINS WORTH UPTO

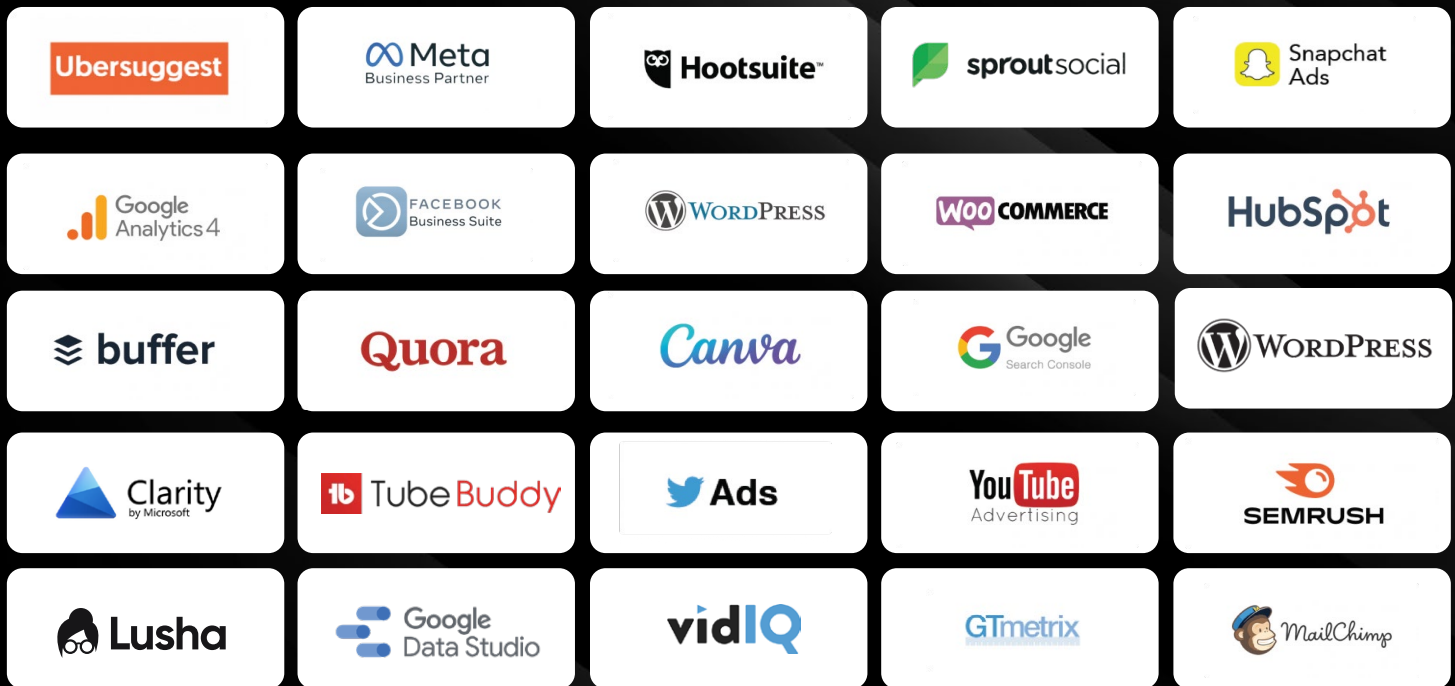
Rs.2,00,000/-

FOR PGP PROGRAM

Rs.65,000/-

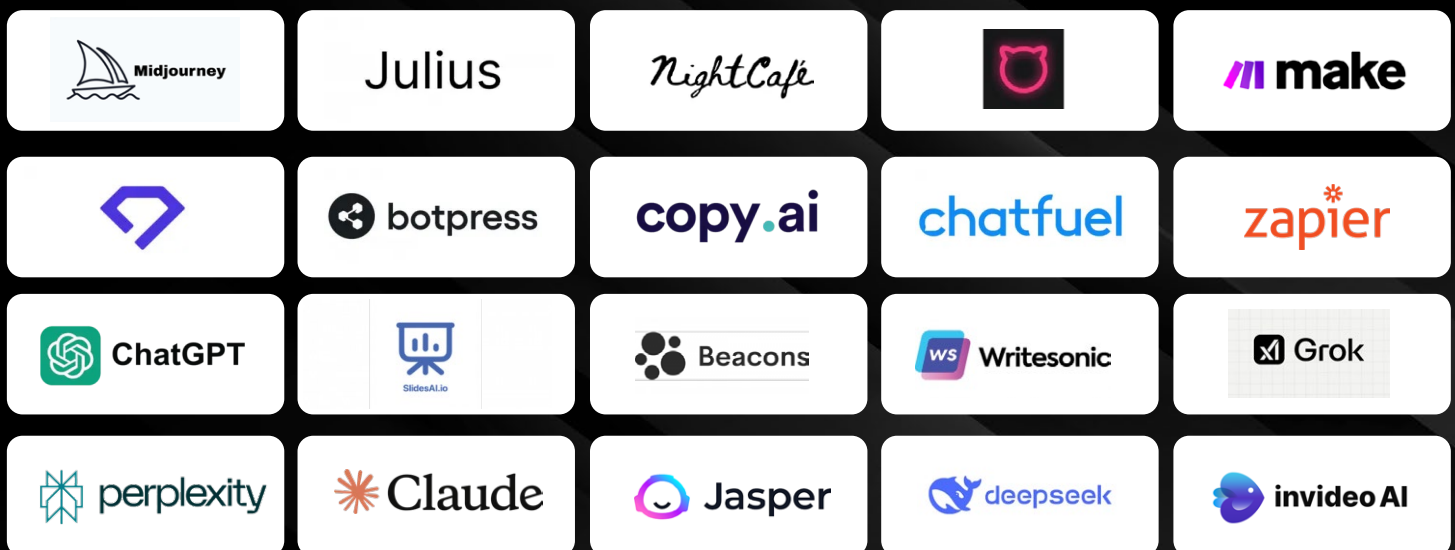
FOR CDP PROGRAM

MASTER 100+ POWERFUL DIGITAL MARKETING TOOLS



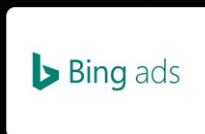
& MANY MORE

GENERATIVE AI TOOLS



& MANY MORE

GET GLOBAL CERTIFICATIONS



OUR PROGRAMS

BOOTCAMP

Bootcamp in Digital Marketing Program

Must Have Skills to Get into Digital Marketing Industry for Entry Level Digital Marketeers

2 Months | 4 Certifications

Online | Classroom | E - Learning

MODULES	NO.OF SESSIONS
Introduction to Digital Marketing	01
Graphic Designing using Canva	04
Website & Blog Designing	06
SEO	08
Google Analytics	01
Local SEO	01
Google Ads	08
Meta Ads	06
Social Media Marketing	07
Email Marketing	01
Basics Of Gen AI	02
Resume Building	02
Overall Duration	48 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Assistance to get 3 Google Certifications

Placements : 100% Assistance

Internship : 100% Assurance

PROGRAM FEE : Rs. 30,000/-

Examination Fee : Rs.1,800/-

University Certification Fee :

Skill Diploma In Digital Marketing - Rs.20,000/- (Extra)

CDP

Full Stack Certified Digital Marketing Professional (CDP) With GEN-AI

Must Have Skills to Get Into Digital Marketing Industry For Mid Level Digital Marketeers

5 Months | 150Hrs | 11 Certifications | 80 Tools | 20 Projects

25 Case studies | Online | Classroom | E - Learning

MODULES	NO.OF SESSIONS
Introduction to Digital Marketing	04
Graphic Designing using Canva	10
Website & Blog Designing	16
Facebook Marketing	02
Instagram Marketing	08
Twitter (X) Marketing	01
LinkedIn Marketing	04
Youtube Marketing	04
Performance Marketing 1- Google Ads	22
Performance Marketing 1- Meta Ads	10
SEO, Local SEO, AEO, GEO	19
Google Analytics	03
Email Marketing	03
Affiliate Marketing	02
Generative AI	03
Resume Building and Interview Prep	15
Final Project	04
Overall Duration	130 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Assistance to get 6 Google Certifications (Search, Display, Video, Shopping, Mobile, Analytics)
- Hubspot Certification (Social Media)
- SEMRUSH Certification (SEO)

Placements : 100% Assurance

Internship : 100% Assurance

PROGRAM FEE : Rs. 75,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.15,000/- (Based on DNAT Score)

University Certification Fee :

Post Graduate Program in PGP-DM - Rs.50,000/- (Extra)
Skill Diploma In Digital Marketing - Rs.20,000/- (Extra)

PGPDM

Post Graduate Program in Digital Marketing & AGENTIC & GEN-AI (PGPDM)

Become a Digital Marketing Manager or a Consultant Setup Strategy, Analyze Results and Lead the Team

1 Year | 300Hrs | 21 Certifications | 180 Tools | 45 Projects

80 Case studies | Online | Classroom | E - Learning

MODULES	NO.OF SESSIONS
Trimester – 1	60 Sessions
Marketing Transformation	
Traditional to Digital	
Visual Communication using Graphics and Videos	
Advanced Web Design: Design, Usability, and Performance	
Mastering the Art of Social Media Marketing	
Trimester – 2	60 Sessions
Performance Marketing	
B2B Marketing - ABM Marketing	
Gen Z Marketing	
E-Commerce Marketing	
Marketing Automations	
Influencer and Affiliate marketing	
Trimester – 3	60 Sessions
Search Engine Optimization	
Account Management	
Conversion Rate Optimization	
Agentic & Generative AI	
Data Analytics for Business	
Digital Entrepreneurship	
Reporting & Budgeting	
Building Own Portfolio	
Softskill Program	
Final Project	90 Days
Elective -1	
SEO & Content Marketing (Organic Growth)	
Elective -2	
Performance Marketing	
Overall Duration	270 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Post Graduate Certification From JainX (Jain University)
- Skill Diploma From JainX (Jain University)
- Assistance to get 6 Google Certifications (Search, Display, Video, Shopping, Mobile, Analytics)
- Hubspot Certification (Social Media)
- SEMRUSH Certification (SEO)
- Hootsult Certification (Social Media)

Placements : 100% Assurance

Internship : 100% Assurance

PROGRAM FEE : Rs. 2,30,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.50,000/- (Based on DNAT Score)

University Certification Fee :

Post Graduate Program in PGP-DM - FREE

CAP

ADD-ON

Certified Agentic & Generative AI Professional Program (CAP)

A Practical No-Code AI Program Tailored for Professionals looking to Upskill Master AI Tools, Automation, and Real-World Use Cases

2 Months | 60Hrs | Certifications | 10+ AI tools | 5 Projects

20 Case studies | Online | Classroom | E - Learning

MODULES	NO.OF SESSIONS
Foundations of Generative AI	10
Introduction to Generative AI & LLMs	
Prompt Engineering Basics	
Generative AI Tools Landscape	
Content Creation Workflows	
Ethics, Bias, Responsible AI	
No-Code Agentic AI & Automation	15
Introduction to Agentic AI	
Agent Workflows for Business	
OpenAI Playground & Assistants API	
Automation with Zapier & Make.com	
Voice Assistants & Multimodal AI	
Use Cases Across Domains	15
AI for Marketing & Content Strategy	
Customer Support & HR	
AI for Educators & Trainers	
AI in Business Analytics	
Build Your Own GPT	
Advanced Concepts & Final Project	10
Intro to RAG & Vector Stores	
Visual Workflows with LangChain	
AI Personal Assistant Project	
Project Lab & Peer Review	
Final Presentations + Certification Project Work	

Overall Duration 60 Sessions

PROGRAM FEE : Rs. 45,000/-

Examination Fee : Rs.1,800/-

Certifications :

- Certificate in Generative-AI by Digital Nest
- Certificate in Agentic-AI by Digital Nest

Next-Gen Programs Designed by Real Time Professionals

Master SEO, Web Design, Performance Marketing,
Social Media, E-Mail, AI & Many More
With Programs Built by top Digital Marketing Minds.

COMPARISON CHART

PROGRAM PARAMETERS	Bootcamp	CDP	PGP-DM
Duration	2 Months	5 Months	12 Months
Placements	100% Assistance	100% Assurance	100% Assurance
Internship	100% Assurance	100% Assurance	100% Assurance
Projects	✗	✓	✓
Average Strength	15-25 Students	15-25 Students	15-25 Students
Average Package	1.8LPA - 3LPA	3LPA - 5LPA	4LPA - 12LPA
Portfolio Building	✗	✓	✓
Agentic AI	✗	✗	Intermediate level
Generative AI	Basic	Basic	Indepth
Marketing Automation	✗	✗	✓
Digital Entrepreneurship	✗	✗	✓
Ecommerce Marketing	Basic	Basic	Indepth
ABM	✗	✗	✓
Google Tag Manager	✗	✗	✓
Grading system	✓	✓	✓
Soft skills Training	2 Sessions	2 Weeks	4 Weeks
Guest Lectures	✗	✗	✓
Project Duration	✗	10 Days	90 Days
DN Klub Card Membership	Silver	Silver	Gold
HODN Community Access	✓	✓	✓
BODN Community Access	Only for Business Owners	Only for Business Owners	Only for Business Owners
Freelance & Agency Setup	✗	✗	✓
Student Clubs (Placements, Cultural, Sports,Alumni) Etc.	✗	Volunteer Opportunity	President, Vice President
Scholarships	✗	Upto : Rs. 15,000/-	Upto : Rs.50,000/-
Resume Building	✓	✓	✓
PGP Certifications	✗	✗	✓
Access to Trainer for doubts	✓	✓	✓
LMS Access	✓	✓	✓
Bonus Tools	✗	65K for Free	2 Lakhs for Free



OUR PROGRAMS

SCHOOL OF CREATIVITY

- **Certified Graphic Designing Professional Program (CGP) - 2.5 Months**
- **Certified Video & Motion Graphics Professional Program (CMP) - 4 Months**
- **Post Graduate Program in Design, Video & Marketing (PGP-DVM) - 10 Months**

Certified Graphic Designing Professional (CGP)

📅 2.5 Months | ⌚ 49Hrs | 🎓 Certifications

About The Program :

A hands-on program designed to build your foundation in visual communication, branding, and digital design using professional tools like Photoshop, Illustrator, InDesign, and Canva. Perfect for anyone aspiring to work in advertising, branding, or content creation.

Who can Learn?

- Students and fresh graduates interested in creative careers
- Freelancers and aspiring designers looking to upskill
- Marketing professionals and business owners who want to create their own creatives

Learning Outcomes

- Understand and apply key design principles and color theory
- Create brand identities, social media creatives & Printing
- Become proficient in Photoshop, Illustrator, InDesign, and Canva
- Build a portfolio with real-world brand assignments

Program Highlights

- 40+ hours of live training + hands-on assignments
- Learn from industry professionals and agency designers
- Includes portfolio reviews and final capstone project
- Lifetime access to recorded classes and design resources

Tools



CGP

📅 10 Weeks | 📅 2.5 Months | ⌚ 49 Hrs | 🎓 Certifications

📶 Online | 🖥️ Classroom | 📖 E-Learning

MODULES	NO.OF SESSIONS
Design Fundamentals	03
Photoshop	15
Illustrator	15
Canva	04
Figma Basics	02
Indesign	05
Brand Kit Development	01
Project Work	06
Interview Prep	04

- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Overall Duration 55 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Skill Diploma From JainX (Jain University)

Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 35,000/-

Examination Fee : Rs.1,800/-

University Certification Fee :

Skill Diploma In Graphic Designing -Rs.20,000/- (Extra)

Certified Video & Motion Graphics Professional (CMP)

📅 4 Months | ⌚ 66Hrs | 🎓 Certifications

About The Program :

This program equips learners with skills to create, edit, and animate video content using tools like Premiere Pro, After Effects, and DaVinci Resolve. Ideal for creators, editors, and marketers wanting to produce professional-quality content.

Who can Learn ?

- Aspiring video editors, content creators, and YouTubers
- Designers or marketers expanding into video content
- Students interested in motion design or filmmaking basics

Learning Outcomes

- Edit videos using Premiere Pro or DaVinci Resolve for social and commercial use
- Create motion graphics, animated titles, and transitions in After Effects
- Understand studio setup and green screen video production
- Build a final video project for your portfolio or YouTube channel

Program Highlights

- Live editing demos and project-based learning
- Practice with real-world brand briefs and campaign themes
- Access to green screen setup tutorials and motion assets
- Final showreel and video presentation project included

Tools



CMP

📅 14 Weeks | 📅 4 Months | ⌚ 66 Hrs | 🎓 Certifications

📶 Online | 🏫 Classroom | 📖 E-Learning

MODULES

NO.OF SESSIONS

Video Editing Fundamentals	05
Adobe Premiere Pro	23
Adobe After Effects	23
Audio Editing	05
Social Media Video Editing using Canva, Descript Etc.	04
Project Work	10
Interview Prep	04

- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Overall Duration

74 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Skill Diploma From JainX (Jain University)

Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 45,000/-

Examination Fee : Rs.1,800/-

University Certification Fee:

Skill Diploma In Motion Graphics - Rs.20,000/- (Extra)

Post Graduate Program in Design, Video & Marketing

📅 10 Months | ⌚ 200Hrs | 🎓 Certifications

About The Program :

A comprehensive career-launching program covering graphic design, video editing, AI-powered content creation, and digital campaign execution. Designed by creative professionals, this 360° program prepares learners for real-world jobs and freelancing success.

Who can Learn ?

- Graduates and job-seekers wanting a creative career
- Freelancers, social media managers, and content marketers
- Entrepreneurs looking to build in-house creative capabilities

Learning Outcomes

- Master all major design and editing tools including Photoshop, illustrator, Premiere, After Effects, and Canva
- Use AI tools like Adobe Firefly, Leonardo AI, and Pictory to automate content creation
- Design social media campaigns, build websites on WordPress, and manage content workflows with Trello/Asana
- Graduate with a portfolio that includes graphics, videos, websites, and complete brand campaigns

Program Highlights

- 8 months of training + 2 months of live project and internship
- Hands-on practice with real brand case studies and creative briefs
- Industry mentors, live reviews, and feedback sessions
- Capstone project + AI-powered design challenge included
- Placement support and freelance portfolio development

Tools



PGP - DVM

BEST
SELLER

📅 40 Weeks | 📅 10 Months | ⌚ 200 Hrs | 🎓 Certifications

🌐 Online | 🏫 Classroom | 📖 E-Learning

📖 **MODULES** **NO.OF SESSIONS**

TRIMESTER - 1

Design Thinking & Visual Communication 06

- Brand Perception & Communication
- Exploring Design Thinking Process
- Good Design vs Bad Design Examples
- Colour Theory & Typography

Graphic Designing 34

- Photoshop
- Illustrator
- Indesign
- Canva
- Figma

TRIMESTER - 2

Video Editing 20

- Adobe Premiere Pro
- Audio Editing

Motion Graphics 30

- After Effects

Colour Grading 15

- DaVinci Resolve

Website Designing 10

- Figma (Lead Gen)
- Wordpress (Blog Design)

Green Screen Studio & AV Setup 03

- Lighting Techniques
- Mic & Audio Setup
- Camera Setting & Framing

TRIMESTER - 3

Brand Kit Development 04

- Brand Voice & Personality
- Brand Style Guide Creation
- Brand Mockups

Social Media Marketing 20

- Content Planning Strategy
- Social Media Marketing
- Social Media Analysis

Gen AI 04

- CGI Development Using AI
- Voice Converters
- Content & Copy Writing using AI
- Image Generation Using AI

Project Management 04

- Trello
- Notion
- Airtable

Agency Setup & Freelancing

Interview Prep 10

- Resume Building
- Portfolio Building
- Behance & Dribbble Portfolio Setup
- Softskills Training

Project Work (2 Month-Internship) 40

Overall Duration 200 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Post Graduate Certification From JainX (Jain University)

Placements : 100% Assurance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 1,58,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.38,000/- (Based on DNAT Score)

University Certification :

Post Graduate Program in PGP-DVM - FREE

AUDIO VIDEO EQUIPMENT TRAINING



CAPSTONE PROJECTS

	Multi-Platform Brand Launch for a D2C Brand (e.g., Mamaearth) • Design a 360° digital launch for a new product under Mamaearth. • Include social media campaigns, unboxing video edits, and landing page design. • Ensure brand consistency across design, video, and website formats.
	Amazon Prime Web Series Promotion Pack • Create a promotional kit for a fictional Amazon Prime web series. • Design motion posters, Instagram reels, and YouTube thumbnails. • Use DaVinci Resolve and Photoshop to build cinematic mood and recall.
	Regional Influencer Campaign for Swiggy Instamart • Develop visuals and reels for a Swiggy Instamart campaign with a local influencer. • Design Instagram stories, animated ads, and WhatsApp graphics. • Build a Trello board to manage content flow and tasks.
	Social Media Branding for an EdTech Platform (e.g., Byju's) • Design a monthly calendar of Instagram creatives, reels, and ad banners. • Develop brand-specific Canva templates for Byju's new course promotion. • Document everything in a brand style guide and Asana project tracker.
	Nykaa Beauty Studio – YouTube & Instagram Reels Series • Plan and edit 3 short-form videos for Nykaa's beauty studio using green screen. • Add branded animations, product overlays, and transitions. • Design video thumbnails and outro animations using Premiere Pro or DaVinci.
	WordPress Website for a Fitness Coach • Design and develop a WordPress website for a personal trainer or fitness influencer. • Include homepage, about, blog, service, and contact pages with mobile responsiveness. • Integrate social media, lead capture form, and video embed sections.
	Urban Company Visual Makeover – Print to Digital • Redesign flyers, service cards, and mobile ad creatives for Urban Company. • Create social proof visuals, Instagram highlights, and professional ID designs. • Ensure visual consistency across digital and print channels.
	LinkedIn Thought Leadership Campaign for a Tech Startup • Design a 1-month content strategy for a B2B SaaS founder's LinkedIn presence. • Create post templates, carousel designs, and a mini video series. • Use tools like Canva, CapCut, and Buffer to plan and schedule posts.

CASE STUDIES



Topical Marketing That Connects Instantly

- Discover how Amul uses witty visuals and timely topics to stay culturally relevant.
- Students learn the art of reactive design and content creation.



Visual Boldness Meets Quirky Copy

- Explore Zomato's unique use of bold design and smart copywriting.
- Students decode how brand voice and minimalism boost engagement.



Hype Creation Through Visuals

- Understand how Netflix builds anticipation using motion graphics, teaser templates, and countdowns.
- Students learn visual consistency across video and social formats.



Influencer-Led Product Campaigns

- Dive into Mamaearth's strategy of using relatable influencers and UGC content.
- Students design social proof creatives and video-led product promos.



High-Energy Branding for Gen Z

- Study Boat's use of color, motion, and music to engage young audiences.
- Students create Instagram ads, product animations, and visual storytelling reels.



Localized Visual Strategy for Tier-2 India

- Learn how Swiggy adapts campaigns in multiple languages and cultural tones.
- Students create region-specific creatives for WhatsApp and social platforms.



Designing Human-Centered Experiences

- Explore how Airbnb markets not just stays, but memorable travel stories.
- Students practice experience-led storytelling with photos, text, and UI design.



Premium Design Meets Playful Storytelling

- Break down CRED's viral campaigns with cinematic visuals and clever humor.
- Students learn reel editing, motion graphics, and content writing for elite branding.

GET GLOBAL CERTIFICATIONS



CGP

Certified

Graphic Designing Professional

10 Weeks | 2.5 Months | 49 Hrs | Certifications

Online | Classroom | E-Learning

MODULES	NO.OF SESSIONS
Design Fundamentals	03
Photoshop	15
Illustrator	15
Canva	04
Figma Basics	02
Indesign	05
Brand Kit Development	01
Project Work	06
Interview Prep	04
• Resume Building	
• Portfolio Building	
• Behance & Dribble Portfolio Setup	
• Softskills Training	
Overall Duration	55 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Skill Diploma From JainX (Jain University)

Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 35,000/-

Examination Fee : Rs.1,800/-

University Certification Fee :

Skill Diploma In Graphic Designing -Rs.20,000/- (Extra)

CMP

Certified

Video & Motion Graphics Professional

14 Weeks | 4 Months | 66 Hrs | Certifications

Online | Classroom | E-Learning

MODULES	NO.OF SESSIONS
Video Editing Fundamentals	05
Adobe Premiere Pro	23
Adobe After Effects	23
Audio Editing	05
Social Media Video Editing using Canva,Descript Etc.	04
Project Work	10
Interview Prep	04
• Resume Building	
• Portfolio Building	
• Behance & Dribble Portfolio Setup	
• Softskills Training	
Overall Duration	74 Sessions

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Placements : 100% Assistance

Internships : 100% Assurance

PROGRAM FEE :

Rs. 45,000/-

Examination Fee : Rs.1,800/-

University Certification Fee:

Skill Diploma In Motion Graphics - Rs.20,000/- (Extra)

PGP - DVM

BEST SELLER

Post Graduate Program In

Design, Video & Marketing (With GEN-AI)

40 Weeks | 10 Months | 200 Hrs | Certifications

Online | Classroom | E-Learning

MODULES	NO.OF SESSIONS
TRIMESTER - 1	
Design Thinking & Visual Communication	06
• Brand Perception & Communication	
• Exploring Design Thinking Process	
• Good Design vs Bad Design Examples	
• Colour Theory & Typography	
Graphic Designing	34
• Photoshop	
• Illustrator	
• Indesign	
• Canva	
• Figma	
TRIMESTER - 2	
Video Editing	20
• Adobe Premiere Pro	
• Audio Editing	
Motion Graphics	30
• After Effects	
Colour Grading	15
• DaVinci Resolve	
Website Designing	10
• Figma (Lead Gen)	
• Wordpress (Blog Design)	
Green Screen Studio & AV Setup	03
• Lighting Techniques	
• Mic & Audio Setup	
• Camera Setting & Framing	
TRIMESTER - 3	
Brand Kit Development	04
• Brand Voice & Personality	
• Brand Style Guide Creation	
• Brand Mockups	
Social Media Marketing	20
• Content Planning Strategy	
• Social Media Marketing	
• Social Media Analytics	
Gen AI	04
• CGI Development Using AI	
• Voice Converters	
• Content & Copy Writing using AI	
• Image Generation Using AI	
Project Management	04
• Trello	
• Notion	
• Airtable	
Agency Setup & Freelancing	
Interview Prep	10
• Resume Building	
• Portfolio Building	
• Behance & Dribble Portfolio Setup	
• Softskills Training	
Project Work (2 Month-Internship)	40
Overall Duration	200 Sessions

Certifications :

- Govt of India Recognised (Skill India & Digital Nest Partnership Certifications)
- Post Graduate Certification From JainX (Jain University)

Placements : 100% Assurance

Internships : 100% Assurance

PROGRAM FEE : Rs. 1,58,000/-

Examination Fee : Rs.1,800/-

Scholarships :

Upto : Rs.38,000/- (Based on DNAT Score)

University Certification :

Post Graduate Program in PGP-DVM - FREE

Next-Gen Programs

Designed by

Creative Professionals

Master Design, Video, and Marketing
With Programs designed by top Creative Minds.

COMPARISON CHART

PROGRAM PARAMETERS	Certified Graphic Designing Professional (CGP)	Certified Video & Motion Graphics Professional (CMP)	Post Graduate Program in Design, Video Editing & Marketing (PGP - DVM)
Duration	3 Months 55 Sessions	4 Months 74 Sessions	10 Months 200 Sessions
Placements	100% Assistance	100% Assistance	100% Assurance
Internship	100% Assistance	100% Assistance	100% Assurance
Projects	✓	✓	✓
Average Strength	15-25 Students	15-25 Students	15-25 Students
Portfolio Building	✓	✓	✓
Average Package	1.8LPA - 4LPA	2.4LPA - 5LPA	3LPA - 6LPA
Generative AI	✗	✗	✓
Social Media Marketing	✗	✗	✓
Project Management	✗	✗	✓
Green screen setup	✗	✗	✓
Audio Video Equipment Training	✗	✗	✓
Grading system	✓	✓	✓
Soft skills Training	1 Week	1 Week	2 Weeks
Guest Lectures	✗	✗	✓
Project Duration	10 Days	10 Days	60 Days
DN Klub Card Membership	Silver	Platinum	Gold
HODN Community Access	✓	✓	✓
BODN Community Access	Only for Business Owners	Only for Business Owners	Only for Business Owners
Freelance & Agency Setup	✗	✗	✓
Student Clubs (Placements, Cultural, Sports, Alumni) Etc.	Volunteer Opportunity	Volunteer Opportunity	President, Vice President
Resume Building	✓	✓	✓
PGP Certifications	✗	✗	✓
LMS Access	✓	✓	✓
Access to Trainer for doubts	✓	✓	✓

WHAT MAKES US UNIQUE

Our Courses are taught by real time industry experts Using latest teaching tools and techniques. Our LMS dedicated support manager are key important aspects that make learning easy and simple



TECHNOLOGY PLATFORMS

- LMS App for learning & community building
- Digital Mob App for applying internships & jobs
- Access to content across any devices



CONTENT

- Industry relevant content
- Content curated by subject matter experts
- Activity oriented training with case studies & projects
- Focus on soft skills, tech skills & core skills



LEARNER SUCCESS MANAGEMENT

- Dedicated mentors for doubt clarifications
- Dedicated relationship manager for onboarding, feedback, grievance handling
- Dedicated exam controller for evaluation of student Performance



RESULTS DRIVEN APPROACH

- Continuous assessment throughout the course
- Feedback and special sessions to help students achieve their goals
- Dedicated Mentor to evaluate the progress of the Students



FACULTY

- Guest Lectures from Industries
- Eminent advisory board from top educational & government organizations
- Top notch faculty with real time experience



INDUSTRY & ACADEMIC

- Collaboration with Jain University for PG Certification
- Develop industry relevant programs
- Collaborated with 100+ placement partners & 10+ internship partners



PLACEMENTS

- Dedicated placement manager for helping students for internships & placements
- Career development programs to help students be job ready
- Conducting resume building, soft skill training, mock interviews



COMMUNITY BUILDING

- 6500+ alumni and counting alumni from diverse backgrounds includes Business owners, Working professionals Hosting events, special workshops, news letters
- Community page on Instagram & LinkedIn



KEY PLACEMENT HIGHLIGHTS



100% Placement Assistance

Personalized support until you land your dream job.



Job Guarantee Programs

Our flagship PGP, CDP & OJT offers 100% job guarantee for eligible candidates.



Top Recruiters Onboard

Partnered with 500+ companies across digital, IT, marketing, and media sectors.



Mock Interviews & Resume Building

Simulated interview rounds and expert resume reviews by hiring professionals.



Regular Placement Drives

On-campus and virtual drives with startups, MNCs, and hiring partners.



Alumni Working at Top Brands

Leverage alumni referrals in Google, Amazon, TCS, Cognizant, & many more.



Internships that Convert to PPOs

Hands on experience through internships that often lead to full-time roles.



PERFORMANCE DRIVEN PLACEMENTS

GRADE RANGE	TENTATIVE PACKAGE
90% & Above	5-10 LPA
75 - 85%	4-5 LPA
65 And Above	3-4 LPA
<65%	1.8-2.4 LPA

**Applicable to only CDP, CMP, CGP, OJT & PGP Programs*

**Candidate must possess exceptional communication skills*

Assessment Methodology (Every Module)

- MCQ+ DESCRIPTIVE TEST
- PROBLEM SOLVING TEST
- PROJECTS
- ASSIGNMENTS
- SOFT SKILLS



PLACEMENT HIGHLIGHTS

500+

Recruiters

4500+

Placed Students

4.5L

Average Package

12L

Highest Package

100%

Placement Record

3 Months

Mandatory Internship

INTERNSHIP PARTNERS

genYmedium

mediamint

hocomoco™

8 VIEWS

brand'e
HIGH ON IDEAS

tempest

g-Rank
Your Growth Our Commitment

WORK DIGITALLY

STUDENTS TURNED BUSINESS OWNERS



K Sai Teja

Founder : 10 ODM



Ravi

CEO & Founder : DigitAI



Abhishek Ekbote

Founder : Aqua Digital



Ganesh J

Co-Founder : IDESLABS



Khadija Fatima

Founder : Poreover



Gupta

Founder : Printasia



Nisha Agarwal

CEO : Work Digitally



Atul Shah

Founder : Advertere



Ritesh Bhagat

Founder : Adept Academy



Sagar

Founder : Kasa Events



Umesh

Founder : Navarang



Sravan

Founder : ASN Tech



Faruk

Founder : Underground Marketer



Premnath

Founder : PKC Laundries



Natasha

Founder : Natasha Couture



Kranthi

Founder : ODC Wallet



Subhashini

Founder : Baking Quest



Strujit

Founder : Digital Satri



Nidhi Pandey

Founder : Digital Voila



ALUMNI WORKING AT



Unnati K
Senior Account Manager



Jaya Sowmya
Graphic Designer



Hari
Digital Marketing Executive



Ayesha
Graphic Designer
ACOSROAS
INCREASE YOUR BRAND PRESENCE



Pravalika Raju
Digital Marketing Analyst
MEDICOVER



Laxmi Manasa
Process Associate
Google



V Rukmini
Account Manager
98.3 FM RADIO MIRCHI
www.radiomirchi.com



Siva Krishna
Sr SEO Analyst
DELL



Mahesh
Graphic Designer
AVIS HOSPITALS
save life - save money



Rishabh
Assistant Manager
ITC Limited



Swaroop Reddy
Analyst
accenture



Ankita
Graphic Designer
BRAND SCALERS



Kushi Jain
Graphic Designer
C



Nishta Agawal
Digital Marketing Partner
g-Rank
Your Growth Our Commitment



Abhijith
Digital Marketing Associate
genYmedium



Vimal Andrew
Social Media Analyst
Ogilvy



Rohini Purnima
Analyst
McKinsey & Company



Niythi Rao
Content & Product Manager
smartkarr



Sruthi
Marketing Manager
Flipkart



Harpreet Singh
Analyst
Google



Rahul Kallikuri
Manager
mediamint

ALUMNI WORKING AT



Mounika
Graphic Designer
reach
Instafluencer



Raziuddin Syed
Marketing & Sales Manager
knowlarity



Priyanka Waranke
Global Inside Manager
PEPSICO



Ishitha Singh
Institutional Sales Manager
TATA CLiQ



Vinay Reddy
Digital Marketing Analyst
accenture



Staba
Fraud Analyst
Apple



Suryam M
Marketing Analyst
Rank
Your Growth Our Commitment



Narendra K
Analyst
IBM



Ranjith H
Web Developer
ORACLE



Divya Reddy
Subject Matter Expert
Google



Aashish
Digital Marketing Executive
PSA ROCKWELL



Revathi
Digital Marketing Associate
Co



Parthasaridi
Marketing Manager
ivy



Santhosh Raj
Vice President Marketing
FACT
Since 1998



Mounika
Digital Marketing Associate
GeoAdMedia
Digital Beyond Limits



Mohith
Solutions Consultant
Google



Diptimayee
Digital Media Strategist
M



Nidhi Agarwal
Learning Analyst
Deloitte.



Divya Teja
Business Analyst
YUPPTV



Rakesh Jonnala
Process Associate
Google



Daniel Sandeep
Branding Strategist
EyeCatch
MEXICO

OUR TRAINEES HAIL FROM

 accenture High performance. Delivered.	 Tech Mahindra	 Google	 amazon.in	 LARSEN & TOUBRO	 AXIS BANK
 ADP	 BOSE Better sound through research	 ADITYA BIRLA GROUP	 TATA	 DELL	 CHAI BISKET
 dun&bradstreet	 Mphasis The Next Applied	 FRANKLIN TEMPLETON INVESTMENTS	 CREDIT SUISSE	 IBM	 RED CHILLIES ENTERTAINMENT
 GENPACT	 gsk GlaxoSmithKline	 Infosys®	 KMC	 Lenspick .com	 OLA
 ICICI Bank	 ING ING VYSYA BANK	 Deloitte.	 MAQ Software	 mediamint	 ORACLE®
 Liberty Videocon General Insurance	 THOMSON REUTERS	 POLARIS® live your dream	 Prodigy TECHNOLOGIES	 EY Building a better working world	 torrent PHARMA
 HCL	 virtusa® Accelerating Business Outcomes	 wipro	 vsoft ingenuity at work	 vodafone	 Bank of America
 ESSEN®	 CYIENT	 SYNTEL Consider IT Done®	 TOSHIBA Leading Innovation >>>	 Uber	 SWIGGY
 Ratnam Solutions	 gy6 DIGITAL CYB	 hmtv	 Cend Studio	 LIGHT AND SHADOW FILM & PHOTOGRAPHY	 Etv2
 StarPlus	 aha	 TV9	 ABN అంధజ్యోతి	 Big	 99TV

STATE OF THE ART INFRASTRUCTURE



BEYOND ACADEMICS AT DIGITAL NEST

Where learning meets experience, leadership, and community.



Student Voice & Expression



Alumni Takeovers - Learn from those who walked your path. Alumni share their journeys via social media takeovers and live sessions.



Open Mic - A stage for poetry, comedy, music, and ideas because expression matters.



E-Talks - Entrepreneurial stories that spark ideas and ambition.



Fireside Chats - Casual, insightful convos with leaders and changemakers.



Podcasts - Tune in to industry insiders and student-led interviews.



Clubs & Committees



E-Cell - Entrepreneurship Club to Ignite ideas, build ventures.



ARS - Alumni Relations & Sponsorships
Connect, network, and grow.



CNS - Cultural & Sports Committee For the artist, athlete, and organizer in you.



PNC - Placements & Corporate Relations
Bridge to industry opportunities.



MNB - Marketing & Branding Club
Create, promote, influence.



Industry & Insight



Guest Lectures - Experts from top firms share cutting-edge knowledge.



Agency Visits - Walk into the real world of marketing, media, and design.



Industry Connect - Networking events, recruiter sessions, & knowledge exchanges.



Campus Magazine & Newsletters - Stay in the loop with curated content from our editorial team.



Key Programs & Events



Aarambh - Our orientation extravaganza.
The perfect start to your journey.



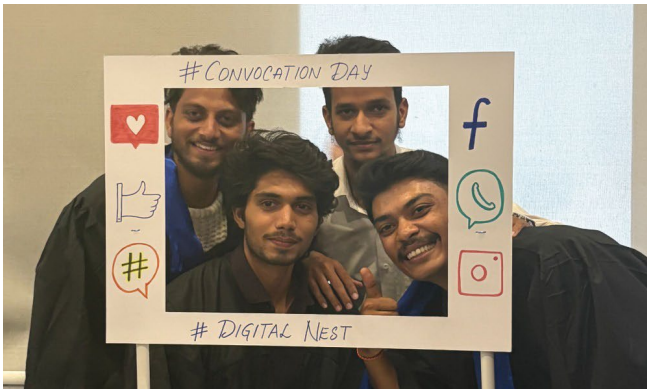
Digital Influencer Awards (DiA)
Celebrating impactful digital voices.



Tvara - Our flagship annual fest,
where culture meets celebration.

LIFE AT DIGITAL NEST





DN KLUB CARD (LOYALTY CARD)

The Digital Nest Klub Card is an **Exclusive Loyalty Card** given to Students of Digital Nest School of Business. With this card, students can get **Special Discounts**, exclusive offers, and event perks at various partner brands and service providers across the City.



For Students

- Exclusive Discounts at Cafés, Salons, Gyms, Bookstores, EdTech platforms & more
- Savings on every purchase at partner outlets
- Priority access to deals and events
- Special entry to sponsored college fests, marathons, and workshops
- Perks from top brands who care about student success



For Business Owners

- Boost footfall with regular student traffic
- Build loyalty with a young, digital-savvy audience
- Get featured across Digital Nest's website, emails, SMS, and social media
- Sponsor events like student fests, seminars, and marathons for massive brand recall
- Offer Discounts (fixed or flexible) that bring value to your brand



ADMISSION PROCESS



Step 1 : Application

Submit Application Online



Step 2 : Entrance exam

Candidates aiming to join any programs in Digital Nest must qualify either DNAT(Digital Nest assessment test) or any one of the below-mentioned entrance exams.

CAT | MAT | ATMA | XAT | GMAT TSICET | APICET | CMAT | NIFT



Step 3 : Admission Process

Shortlisted candidates will be called for a GD, PI at our campus You will receive an acknowledgment through SMS & EMAIL.



Step 4 : Selection Criteria

Candidates should qualify for GD & PI rounds weightage given to academic profile & work experience.



Step 5 : Onboarding

Based on the overall performance of the candidate, He/She will be selected.



SCHOLARSHIPS

At Digital Nest , we encourage and reward meritorious students based on their talent and work experience. Scholarships will be provided only after document verification of the selected students. The amount of the scholarship will be reduced from the original fees of the program. Scholarships are awarded to candidates based on performance on any of the following categories:

1. Eligibility based on Qualification: Scholarships will be offered based on performance in Graduation for PG programs. Students who are scoring 60% or above marks in their graduation will be eligible for scholarship.

2. DNAT (Digital Nest Assessment Test): Digital Nest conducts its own test DNAT. The amount of scholarship depends on the performance of student in the DNAT.

3. National Level Entrance exams: Scholarship is applicable on performance or rank in any of the following tests: CAT, XAT, MAT, CMAT, NMAT, etc., A minimum of 60% percentile is required for scholarship.



Get Upto
Rs.1,00,000/- Scholarship

Introducing EDUCATIONAL LOANS With

Flexible EMI Options



WHAT OUR TRAINEES SAY



Dharmendra

Founder Lenspick

"Digital Marketing has helped me diversify my business"



Dr. Aditi Raj

Denstist

"My journey at Digital Nest has been full of learning, joy, and memorable experiences. The team is incredibly warm and welcoming."



Anirudh

Graphic Designer

"Before college even began, Digital Nest helped me turn my skills into freelance work."



Jessy Peter

Marketing Analyst

"Digital Marketing Training enabled me to grab a job in Accenture"



Vijay

Marketing Manager

"Digital Nest taught me the latest Practices made me confident to push myself ahead"



Raj Kumar Adepu

Graphic Designer

"At first, I wasn't sure where this would lead. But getting placed at Infomerica gave me a huge boost."



Keerthi Reddy

Graphic Designer, Mosachi

"What started as a learning journey ended with a placement. I grew more than I expected... both as a learner and a creator."



Yashika Goyal

Graphic Designer

"Graphic design is my passion, and these three months helped me chase it fully. Thanks to Digital Nest for always being there."



Priyanka

Founder B-Mart

"I have implemented these practices into my business, thanks to Digital Nest."

1000's of Learners Got **Incubated** in

Digital Marketing, Creativity &
Entrepreneurship

Will you be next ?

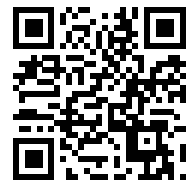


DIGITAL
nest
Education | Training | Consulting

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Hyderabad, Telangana 500081

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